



DECEMBER 2021

# e-Dition

## In this e-Dition:

**Year in review**  
by Terry Spradlin,  
[pages 1-2](#)

**Preparing for the 2022 short session**  
by Terry Spradlin,  
[page 3](#)

**Top 10 tips of effective grassroots advocacy**  
[page 4](#)

**New Region 10 Director**  
[page 5](#)

**Picking up the mantle**  
by Steve Horton,  
[page 6](#)

**In the News**  
[page 7](#)

## Association Year in Review — That’s a wrap on 2021!

By **Terry Spradlin**, Executive Director, [tspradlin@isba-ind.org](mailto:tspradlin@isba-ind.org)



**Holiday greetings** from the Indiana School Boards Association (ISBA) Board of Directors and staff!

As both the fall semester and calendar year close, I want to take a moment to review ISBA achievements and look ahead to 2022. However, while we have worked hard on your behalf, the focus and applause should be on the **heroic efforts** of school officials, teachers, and staff to deliver high-quality instruction to students over the now 21 arduous months of the relentless Coronavirus pandemic.

We thank you for all you have done as a school board member under difficult circumstances and for being a part of ISBA this year. You deserve continued gratitude and appreciation!

### 2021 Highlights

Overall, ISBA hosted **36 events** this year, including, most notably, the 72nd Annual ISBA-IAPSS Fall Conference, which resumed in-person attendance after a virtual event in 2020. While the ISBA Spring Regional Meeting had to be held via webinar, we were delighted to be able to see so many of you (nearly 800!) in-person at our Fall Regional Meetings.

*Continued on next page . . .*

Over the course of the three dozen events put on by ISBA this year, members had access to 130 EGA points and 73 total hours of professional development.

### Events, Communications, and Outreach

- Held 30 presidents' roundtables, providing a virtual forum for school board presidents in each region to engage in lively discussion of school governance issues
- More than 95,000 page visits at [www.isba-ind.org](http://www.isba-ind.org)
- 8 e-Dition newsletters, 4 quarterly issues of The Journal, 400,000+ Twitter views, and 135,000+ Facebook views
- 245 earned media articles across print, television, radio, and online news publications

### Board Services

- 245 school board members participated in the 16 learning modules that make up the "New Board Member Academy"
- Facilitated a record-high 8 superintendent searches
- 24 school board training consultations conducted on-site or virtually

### Legal Services

- Provided legal advice via 2,900 calls and emails answered
- Issued more than 20 Coronavirus Resource Updates
- Hosted 2 School Law Seminars, 1 Bargaining Seminar, and 1 Workshop on employee discharge

### Policy Services

- Answered more than 350 requests for policy assistance
- Created and distributed sample school board policies
- 30 school corporations subscribe to CPMS (Comprehensive Policy Management Services)
- Published the quarterly Policy Advisor

### Advocacy Services

- Distributed the 4th annual Grassroots Advocacy Guide
- Legislative Action Network – Provided 19 Legislative Updates and 8 Call-to-Action Alerts
- Convened the 3rd annual State House Day

### 2022 Event and Program Preview

- Registration for the **School Board Leadership Seminars** is now live. The three-part series will be held via webinar January 25, January 27, and February 2.
- The 4th Annual **State House Day** will take place February 15 at the Indianapolis Downtown Marriott. Stay tuned for more details to come during the first week of January.
- Mark your calendar for the 73rd Annual ISBA-IAPSS **Fall Conference** on October 3-4.
- For more on these and other events, bookmark ISBA's Events page at [web.isba-ind.org/events](http://web.isba-ind.org/events).

On behalf of the ISBA Board of Directors and staff, thank you for your participation in our programs and offerings, giving us valuable feedback and sharing your local perspectives, and thank you for your service and leadership as a school board member in your respective communities.

Together let's accomplish more great things for K-12 public education in 2022, but first, **have a happy holiday season!**